

# Gildas Frémont

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## 27 engagements in 3 years

### Lucca

HR software, 13 modules, 7800 clients. Design system, product creation, PLG, complex flow simplification. The salary review tool is now the sales demo feature. 200+ days.

### Synaxe

Pivoted from a sensor overlay to a management and compliance tool for hazardous materials. Delivered mockups and specs. Six months.

### Guinet-Derriaz 1912

Industrial group, 14 quarries, no IS. Built from scratch on €100k: product catalogue, sales and operations tools. One year.

### UBAQ

Full platform audit: interviews, problem mapping, mental model diagnosis. Delivered correction mockups and revised roadmap.

## Before that

### Lucca Employee n° 10, 2011–2014

Created the Design department. Onboarding went from 3 days to 45 minutes. Started several products that became the Lucca suite.

Raised €100M · One Peak (2022)

### Ornikar Employee n° 8, 2014–2016

Regulated market, nothing existed yet. Grew the product team, designed student and instructor flows, built the support team. Zero to 15,000 paying users in 18 months. Over one million sign-ups since.

Strategic Design Award (2015) \$145M raised 2018–2021

### monbanquet.fr Head of Product, 2017–2019

Designed the sales tool: custom quote in 30 min vs. days for competitors. Acquisition funnel +50%.

Acquired by B2B Food Group (2020)

### zoneadsl.com Head of Product, 2019–2020

1.2M visitors/month. Redesigned acquisition flows and CMS, data-driven decisions. Information architecture still in use today.

Acquired by hipto (2026)

## Education

Le Wagon

Full-stack developer bootcamp Batch 30

Strate, Paris

MSc Industrial Design & Interaction

Grenoble EM

MSc Innovation Management

Saint-Jean de Douai

Classes préparatoires ECS

## I use

Claude Chat, Code, Cowork

Cursor

v0.dev

Figma